

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

<http://www.local6.com>

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave., Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255752-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Americans For Prospe	AMER 4 PROSPERITY	1862

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	255752	06261805

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12    08/19/12    --WTF--                3                \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMCW    08/15/12    12:23 PM    Local 6 News 12-1230p    12-1230p                :30    AFP12TV14H                \$700.00    NM									
3 WKMGTh    08/16/12    12:10 PM    Local 6 News 12-1230p    12-1230p                :30    AFP12TV14H                \$700.00    NM									
2 WKMGF    08/17/12    12:22 PM    Local 6 News 12-1230p    12-1230p                :30    AFP12TV14H                \$700.00    NM									
2	08/15/12	08/17/12	News at 6p	6-630p	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12    08/19/12    --WTF--                3                \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMCW    08/15/12    6:22 PM    News at 6p                6-630p                :30    AFP12TV14H                \$1,000.00    NM									
3 WKMGTh    08/16/12    5:58 PM    News at 6p                6-630p                :30    AFP12TV14H                \$1,000.00    NM									
2 WKMGF    08/17/12    6:22 PM    News at 6p                6-630p                :30    AFP12TV14H                \$1,000.00    NM									
3	08/15/12	08/17/12	News at 7p	7-7:30p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12    08/19/12    --WTF--                3                \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMCW    08/15/12    7:23 PM    News at 7p                7-7:30p                :30    AFP12TV14H                \$1,200.00    NM									
3 WKMGTh    08/16/12    7:22 PM    News at 7p                7-7:30p                :30    AFP12TV14H                \$1,200.00    NM									
2 WKMGF    08/17/12    7:22 PM    News at 7p                7-7:30p                :30    AFP12TV14H                \$1,200.00    NM									

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255752-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	1862	

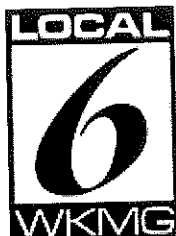
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/15/12	08/17/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/15/12 11:24 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 5 WKMGW 08/15/12 11:35 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 6 WKMGTh 08/16/12 11:14 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 2 WKMGTh 08/16/12 11:29 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 3 WKMGF 08/17/12 11:23 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 4 WKMGF 08/17/12 11:35 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM									
5	08/15/12	08/17/12	Morn News at 5a	5-530a	--WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/15/12 5:13 AM Morn News at 5a 5-530a :30 AFP12TV14H \$300.00 NM 1 WKMGTh 08/16/12 5:24 AM Morn News at 5a 5-530a :30 AFP12TV14H \$300.00 NM 3 WKMGF 08/17/12 5:23 AM Morn News at 5a 5-530a :30 AFP12TV14H \$300.00 NM									
6	08/16/12	08/16/12	Person of Interest	10-11p	---2---	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---2--- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/16/12 10:35 PM Person of Interest 10-11p :30 AFP12TV14H \$5,000.00 NM 2 WKMGTh 08/16/12 10:49 PM Person of Interest 10-11p :30 AFP12TV14H \$5,000.00 NM									
7	08/17/12	08/17/12	CSI:NY	9-10p	----2--	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ----2-- 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/17/12 9:34 PM CSI:NY 9-10p :30 AFP12TV14H \$4,000.00 NM 2 WKMGF 08/17/12 9:50 PM CSI:NY 9-10p :30 AFP12TV14H \$4,000.00 NM									
8	08/18/12	08/18/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGSa 08/18/12 7:28 AM 7-9a Sat Early Show 7-9a :30 AFP12TV14H \$400.00 NM 1 WKMGSa 08/18/12 8:58 AM 7-9a Sat Early Show 7-9a :30 AFP12TV14H \$400.00 NM									
9	08/18/12	08/18/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 08/18/12 6:12 PM Sat Local 6 News at 6p 6-630p :30 AFP12TV14H \$550.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255752-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	1862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/18/12	08/18/12	Fall Football Preview Sp	858-10p	-----2-	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 08/18/12 9:42 PM Fall Football Preview Sp 858-10p :30 AFP12TV14H \$3,000.00 NM 1 WKMG Sa 08/18/12 9:55 PM Fall Football Preview Sp 858-10p :30 AFP12TV14H \$3,000.00 NM									
11	08/18/12	08/18/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/18/12 11:30 PM Sat 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM									
12	08/19/12	08/19/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 10:29 AM CBS Sunday Morning 9-1030a :30 AFP12TV14H \$1,300.00 NM									
13	08/19/12	08/19/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 10:59 AM Face The Nation 1-hr 1030-1130a :30 AFP12TV14H \$1,100.00 NM									
14	08/19/12	08/19/12	CBS Eve News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 5:59 PM CBS Eve News 630-7p :30 AFP12TV14H \$650.00 NM									
15	08/19/12	08/19/12	Sun 7-8p	7-8p	-----2	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/19/12 7:00 PM Sun 7-8p 7-8p :30 AFP12TV14H \$5,000.00 NM 1 WKMG Su 08/19/12 7:39 PM Sun 7-8p 7-8p :30 AFP12TV14H \$5,000.00 NM									
16	08/19/12	08/19/12	The Mentalist	10-11p	-----2	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/19/12 10:36 PM The Mentalist 10-11p :30 AFP12TV14H \$4,000.00 NM 1 WKMG Su 08/19/12 11:00 PM The Mentalist 10-11p :30 AFP12TV14H \$4,000.00 NM									

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255752-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	1862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/19/12	08/19/12	Sun 11p News	11-1135p	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 11:30 PM Sun 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM									
18	08/20/12	08/21/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/20/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 AFP12TV14H \$700.00 NM 2 WKMG Tu 08/21/12 12:09 PM Local 6 News 12-1230p 12-1230p :30 AFP12TV14H \$700.00 NM									
19	08/20/12	08/21/12	News at 6p	6-630p	MT-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/20/12 6:29 PM News at 6p 6-630p :30 AFP12TV14H \$1,000.00 NM 2 WKMG Tu 08/21/12 6:29 PM News at 6p 6-630p :30 AFP12TV14H \$1,000.00 NM									
20	08/20/12	08/21/12	News at 7p	7-7:30p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/20/12 7:28 PM News at 7p 7-7:30p :30 AFP12TV14H \$1,200.00 NM 2 WKMG Tu 08/21/12 7:12 PM News at 7p 7-7:30p :30 AFP12TV14H \$1,200.00 NM									
21	08/20/12	08/21/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG M 08/20/12 11:23 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 1 WKMG M 08/20/12 11:34 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 4 WKMG Tu 08/21/12 11:23 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 2 WKMG Tu 08/21/12 11:34 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM									
22	08/20/12	08/21/12	Morn News at 5a	5-530a	MT-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 08/20/12 5:13 AM Morn News at 5a 5-530a :30 AFP12TV14H \$300.00 NM 1 WKMG Tu 08/21/12 5:23 AM Morn News at 5a 5-530a :30 AFP12TV14H \$300.00 NM									

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Advertiser	Product	Estimate Number
POL/Americans For Prosperity	AMER 4 PROSPERITY	1862

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/20/12	08/20/12	Hawaii Five-O	10-11p	2-----	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 2----- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/20/12 10:36 PM Hawaii Five-O 10-11p :30 AFP12TV14H \$5,000.00 NM 1 WKMG 08/20/12 10:50 PM Hawaii Five-O 10-11p :30 AFP12TV14H \$5,000.00 NM									
24	08/21/12	08/21/12	The Mentalist	10-11p	-2-----	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -2----- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/21/12 10:37 PM The Mentalist 10-11p :30 AFP12TV14H \$5,000.00 NM 2 WKMG Tu 08/21/12 11:00 PM The Mentalist 10-11p :30 AFP12TV14H \$5,000.00 NM									

**Total Spots 52 Gross Total \$104,000.00**

## Payment Terms 30 Days

**Agency Commission \$15,600.00**

**Net Amount Due \$88,400.00**

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**Main: (407)291-6000**  
**Billing: (407)521-1238**

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**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave., Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255750-1	08/15/12	August 2012	07/30/12 - 08/14/12
Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Americans For Prospe	AMER 4 PROSPERITY	1855

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	255750	06261756

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	News at 6p	6-630p	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12   08/12/12   --WTF--                 3         \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMGW   08/08/12   6:29 PM   News at 6p         6-630p                 :30   AFP1205H                               \$1,000.00   NM									
1 WKMCTh   08/09/12   6:28 PM   News at 6p         6-630p                 :30   AFP1205H                               \$1,000.00   NM									
3 WKMCF    08/10/12   6:12 PM   News at 6p         6-630p                 :30   AFP1205RH                              \$1,000.00   NM									
2	08/08/12	08/10/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12   08/12/12   --WTF--                 6         \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGW   08/08/12   11:13 PM   M-F 11p News       11-1135p                :30   AFP1205H                              \$1,800.00   NM									
6 WKMGW   08/08/12   11:35 PM   M-F 11p News       11-1135p                :30   AFP1205H                              \$1,800.00   NM									
4 WKMCTh   08/09/12   11:25 PM   M-F 11p News       11-1135p                :30   AFP1205H                              \$1,800.00   NM									
2 WKMCTh   08/09/12   11:35 PM   M-F 11p News       11-1135p                :30   AFP1205H                              \$1,800.00   NM									
5 WKMCF    08/10/12   11:12 PM   M-F 11p News       11-1135p                :30   AFP1205RH                              \$1,800.00   NM									
3 WKMCF    08/10/12   11:33 PM   M-F 11p News       11-1135p                :30   AFP1205RH                              \$1,800.00   NM									
3	08/08/12	08/10/12	Morn News at 5a	5-530a	--WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12   08/12/12   --WTF--                 3         \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGW   08/08/12   5:15 AM   Morn News at 5a     5-530a                 :30   AFP1205H                              \$300.00   NM									
2 WKMCTh   08/09/12   5:24 AM   Morn News at 5a     5-530a                 :30   AFP1205H                              \$300.00   NM									
3 WKMCF    08/10/12   5:13 AM   Morn News at 5a     5-530a                 :30   AFP1205RH                              \$300.00   NM									

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## INVOICE



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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255750-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	1855	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/11/12	08/11/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 6:58 AM 7-9a Sat Early Show 7-9a :30 AFP1205RH \$400.00 NM 2 WKMG Sa 08/11/12 8:29 AM 7-9a Sat Early Show 7-9a :30 AFP1205RH \$400.00 NM									
5	08/11/12	08/11/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 Sat Local 6 News at 6p 6-630p :00 \$550.00 NM See MG 5.2 2 WKMG Sa 08/11/12 7:28 PM Sat 7p News (after PGA Champ) Sat 7-8p :30 AFP1205RH \$550.00 NM MG for 5.1 08/11									
6	08/11/12	08/11/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 11:23 PM Sat 11p News 11-1135p :30 AFP1205RH \$1,800.00 NM									
7	08/12/12	08/12/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 9:24 AM CBS Sunday Morning 9-1030a :30 AFP1205RH \$1,300.00 NM									
8	08/12/12	08/12/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 11:24 AM Face The Nation 1-hr 1030-1130a :30 AFP1205RH \$1,100.00 NM									
9	08/12/12	08/12/12	CBS Eve News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 08/10/12 12:31 AM David Letterman 1136p-1238a :30 AFP1205RH \$650.00 NM MG for 9.1 08/12 1 WKMG Su 08/12/12 CBS Eve News 630-7p :00 \$650.00 NM See MG 9.2									
10	08/12/12	08/12/12	Sun 11p News	11-1135p	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 11:43 PM Sun 11p News 11-1135p :30 AFP1205RH \$1,800.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255750-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Americans For Prosperity	AMER 4 PROSPERITY	1855	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/13/12	08/14/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 AFP1205RH \$700.00 NM 2 WKMG 08/14/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 AFP1205RH \$700.00 NM									
12	08/13/12	08/14/12	News at 6p	6-630p	MT-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/13/12 6:22 PM News at 6p 6-630p :30 AFP1205RH \$1,000.00 NM 1 WKMG 08/14/12 6:22 PM News at 6p 6-630p :30 AFP1205RH \$1,000.00 NM									
13	08/13/12	08/14/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 11:11 PM M-F 11p News 11-1135p :30 AFP1205RH \$1,800.00 NM 3 WKMG 08/13/12 11:33 PM M-F 11p News 11-1135p :30 AFP1205RH \$1,800.00 NM 4 WKMG 08/14/12 11:13 PM M-F 11p News 11-1135p :30 AFP1205RH \$1,800.00 NM 2 WKMG 08/14/12 11:34 PM M-F 11p News 11-1135p :30 AFP1205RH \$1,800.00 NM									
14	08/13/12	08/14/12	Morn News at 5a	5-530a	MT-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/13/12 5:24 AM Morn News at 5a 5-530a :30 AFP1205RH \$300.00 NM 1 WKMG 08/14/12 5:22 AM Morn News at 5a 5-530a :30 AFP1205RH \$300.00 NM									

**Total Spots 30 Gross Total \$33,900.00**

## Payment Terms 30 Days

**Agency Commission \$5,085.00**

**Net Amount Due \$28,815.00**

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## INVOICE



http://www.local6.com

**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave., Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255756-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Americans For Prospe	AMER 4 PROSPERITY	1863

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	255756	06261863

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12   --WTF--                    3         \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGW   08/22/12   12:27 PM Local 6 News 12-1230p       12-1230p               :30   AFP12TV14H                               \$700.00   NM									
2 WKMGTh   08/23/12   12:21 PM Local 6 News 12-1230p       12-1230p               :30   AFP12TV14H                               \$700.00   NM									
3 WKMGF    08/24/12   12:20 PM Local 6 News 12-1230p       12-1230p               :30   AFP12TV18H                               \$700.00   NM									
2	08/22/12	08/24/12	News at 6p	6-630p	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12   --WTF--                    3         \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGW   08/22/12   6:12 PM News at 6p                               6-630p               :30   AFP12TV14H                               \$1,000.00   NM									
2 WKMGTh   08/23/12   6:21 PM News at 6p                               6-630p               :30   AFP12TV14H                               \$1,000.00   NM									
3 WKMGF    08/24/12   6:27 PM News at 6p                               6-630p               :30   AFP12TV18H                               \$1,000.00   NM									
3	08/22/12	08/24/12	News at 7p	7-7:30p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12   --WTF--                    3         \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGW   08/22/12   7:13 PM News at 7p                               7-7:30p               :30   AFP12TV14H                               \$1,200.00   NM									
3 WKMGTh   08/23/12   7:13 PM News at 7p                               7-7:30p               :30   AFP12TV14H                               \$1,200.00   NM									
2 WKMGF    08/24/12   7:30 PM News at 7p                               7-7:30p               :30   AFP12TV18H                               \$1,200.00   NM									

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**PO Box 864255**  
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**TEIN: 06-0903509**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255756-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
POL/Americans For Prosperity	AMER 4 PROSPERITY	1863	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/22/12	08/24/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 6 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 08/22/12 11:13 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 4 WKMGW 08/22/12 11:32 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 5 WKMGTh 08/23/12 11:13 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 2 WKMGTh 08/23/12 11:34 PM M-F 11p News 11-1135p :30 AFP12TV14H \$1,800.00 NM 6 WKMGF 08/24/12 11:43 PM M-F 11p News 11-1135p :30 AFP12TV18H \$1,800.00 NM 3 WKMGF 08/24/12 11:53 PM M-F 11p News 11-1135p :30 AFP12TV18H \$1,800.00 NM									
5	08/23/12	08/23/12	Person of Interest	10-11p	---2---	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---2--- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 08/23/12 Person of Interest 10-11p :00 \$5,000.00 NM See MG 5.4 1 WKMGTh 08/23/12 10:47 PM Person of Interest 10-11p :30 AFP12TV14H \$5,000.00 NM 4 WKMGSu 08/26/12 9:51 PM Good Wife 9-10p :30 AFP12TV18H \$5,000.00 NM MG for 5.2 08/23									
7	08/25/12	08/25/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 08/25/12 7:26 AM 7-9a Sat Early Show 7-9a :30 AFP12TV18H \$400.00 NM 2 WKMGSa 08/25/12 8:29 AM 7-9a Sat Early Show 7-9a :30 AFP12TV18H \$400.00 NM									
8	08/25/12	08/25/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 08/25/12 6:14 PM Sat Local 6 News at 6p 6-630p :30 AFP12TV18H \$550.00 NM									
10	08/25/12	08/25/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 08/25/12 11:54 PM Sat 11p News 11-1135p :30 AFP12TV18H \$1,800.00 NM									
11	08/26/12	08/26/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSu 08/26/12 9:48 AM CBS Sunday Morning 9-1030a :30 AFP12TV18H \$1,300.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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## INVOICE



Send Payment To:  
**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255756-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	1863	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/26/12	08/26/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 11:28 AM Face The Nation 1-hr 1030-1130a :30 AFP12TV18H \$1,100.00 NM									
13	08/26/12	08/26/12	Sun 630p News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 6:51 PM Sun 630p News 630-7p :30 AFP12TV18H \$650.00 NM									
14	08/26/12	08/26/12	Sun 7-8p	7-8p	-----2	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 7:00 PM Sun 7-8p 7-8p :30 AFP12TV18H \$5,000.00 NM 1 WKMG Su 08/26/12 7:58 PM Sun 7-8p 7-8p :30 AFP12TV18H \$5,000.00 NM									
15	08/26/12	08/26/12	The Mentalist	10-11p	-----2	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 10:34 PM The Mentalist 10-11p :30 AFP12TV18H \$4,000.00 NM 2 WKMG Su 08/26/12 10:51 PM The Mentalist 10-11p :30 AFP12TV18H \$4,000.00 NM									
16	08/26/12	08/26/12	Sun 11p News	11-1135p	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 11:30 PM Sun 11p News 11-1135p :30 AFP12TV18H \$1,800.00 NM									
21	08/25/12	08/25/12	NFL Preseason Sat	various	-----S-	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 7:58 PM NFL Preseason Sat various :30 AFP12TV18H \$7,000.00 NM									
22	08/24/12	08/24/12	NFL Preseason Fri	Fri 8p-cc	----F--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/24/12 7:58 PM NFL Preseason Fri Fri 8p-cc :30 AFP12TV18H \$7,000.00 NM									

**Total Spots 31 Gross Total \$69,500.00**

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

**Payment Terms 30 Days**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255756-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
POL/Americans For Prospe	AMER 4 PROSPERITY	1863

<u>Agency Commission</u>	<b>\$10,425.00</b>
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<u>Net Amount Due</u>	<b>\$59,075.00</b>
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